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joya reserve...

27 Nov 2009



One of the best parts of having your own business is having the chance to work with on a variety of different projects. I was thrilled to design this packaging earlier this year for Joya which just hit Anthropologie stores this week! The Joya Reserve collection consists of modern interpretations of classic European scents from centuries past. The art direction and design was inspired by a mix of old and new with "time" being a running theme throughout. Available at all Anthropologie stores and online right here.

posted by joy at 11:45:00 am in my wallet's looking empty

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