

Joya x Teavana



"Joya developed a private label tea-scented candle program for Upscale Loose Leaf Tea Emporium **Teavana**® that imparts luxury to their unique retail experience. Designed by the Teavana Design Studio, this project was printed with metallic inks and packaged in a tea canister-like container with gold lids. Modern interpretations of Asian design patterns such as clouds, dragons and cranes, impart an exotic influence and provide visual cues to tea cultures. Central to the project is the brand logo with stylized candle flame in the shape of a tea leaf."

Two more after the jump.

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