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Extracts Announces Winners of 2010 Best New Products Awards

Posted: February 3, 2010

A panel of trade and consumer editors bestowed Extracts Best New Product Awards to six exhibitors in [Extracts](#) at the New York International Gift Fair (NYIGF), with Joya taking "Best of Show" honors for its *Shade of Dusk* perfume.

One winner and two finalists were selected in each of five awards categories: Bath & Body; Beauty Accessory; Cosmetic & Fragrance; Natural/Organic; and Packaging. Criteria judges considered were: innovative design; creative use of materials/construction; and use of new materials/technology.

Winter 2010 winners and finalists, selected from more than 100 entries, are:

Best of Show:

Joya (New York) for Shades of Dusk, a natural, solid perfume that captures romance and rituals throughout the ages in mythic amulets containing fragrances reminiscent of classical aphrodisiacs.

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